
Personal Bio



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Jeremy Clopton, Director at Upstream Academy, gained his real world experience from his work with one of the top accounting and consulting firms in the country, where he led a firm-wide specialty practice. During his 12 years there, Jeremy gained extensive experience in data analytics, fraud prevention, and business intelligence, but his real passion was going beyond providing the services clients asked for – to help them determine what they needed for future success. Before he was recruited by Upstream, Jeremy launched his own consulting company focused on developing more successful cultures by asking better (more strategic) questions. He created the SQ Method, a framework designed to help firms overcome challenges and more successfully adopt new technology, analyze and utilize data, encourage innovation, and drive employee engagement. A dynamic and insightful presenter, Jeremy speaks both in the US and abroad at industry events, as a faculty member for the ACFE and as an instructor at the Management Development Institute at Missouri State University. His dedication to not just meeting, but exceeding, client expectations makes him a favorite for participants.

Jeremy believes in the potential of data and technology to transform firm practice management, leadership, and firm culture. He is also passionate about employee engagement and the value brought by each generation in the workforce. An avid reader, Jeremy's leadership style has been influenced by the works of Patrick Lencioni, Daniel Pink and Scott Berkun. Beyond books, he is a fan of TED curated content and cites Shonda Rhimes' TED2016 talk *My year of saying yes to everything* as one of most influential talks of his career.

Outside of work, Jeremy enjoys spending time with his family, running, golf, and helping his wife run a non-profit organization. Jeremy and his wife, Katie, have three precocious daughters and a lazy golden retriever.