
Personal Bio



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Heath Alloway, Director at Upstream Academy, joined Upstream after more than thirteen years at one of the top accounting and consulting firms in the US, where he served as the National Growth Manager and Director of Business Development. Heath led a multi-disciplinary team of 20, focused on strategic growth plans, development and launch of new services and industry verticals, leveraging firm data, and firm-wide business development training. In his role, he worked closely with firm and industry leaders to position the firm for present and future success by focusing on growth and innovation. His passion for helping others both in the firm and in the industry made him a popular coach and speaker for firm and conference presentations.

He grew up in a small town and a family-owned business. He is joining the Upstream Academy team to follow the American dream and serve the profession. Heath has a passion for helping others achieve their goals by growing in their career no matter their firm level.

Heath's leadership style has been influenced by many past and current leaders within the industry, 212 degree concepts, and books such as *The Power of Positive Leadership*, *Fearless* and *Lone Survivor*.

When Heath is not working, he and his wife, Emily, focus on faith, family, health and friends. He frequently refers to his two precious kids as his innovation team because they generate a lot of ideas – both good and bad – that require his help and/or intervention.

Upstream is excited to show firms how Heath's unique skillset and dedication to helping clients grow and innovate can help them thrive no matter the business climate. If you are interested in more information on fees and availability, please contact Georgia at 406-495-1850 or georgiac@upstreamacademy.com or Heath at HeathA@upstreamacademy.com.